

## **GHANA CELEBRATES WORLD FOLKLORE DAY 2022**

Accra-Ghana (17<sup>th</sup> August, 2022) – The National Folklore Board under the auspices of the Ministry Of Tourism Arts And Culture is organizing a Multi-National Summit to mark the World Folklore Day on 22<sup>nd</sup> August, 2022 at the National Theatre of Ghana from 9am to 3pm.

Folklore or intangible culture refers to ways we express our culture and this includes music, dance, art, designs, names, symbols and signs, performances, ceremonies, architectural forms, handicrafts and narratives, languages or any artistic cultural expressions.

The National Folklore Board is the statutory agency in Ghana responsible for the administration, registration, promotion and protection of Ghanaian folklore.

Folklore is celebrated on August 22 every year in countries around the world. On this day, nationals are reminded that it is essential to perpetually promote and protect traditional elements of folklore which belong to their countries and entreated to employ their uses.

The theme for the summit is, **“Igniting the Interest of African Youth in Folklore for Sustainable Development”**. The summit which is designed to kindle the interest of African youth in matters of folklore with participants from Kenya, Togo, Namibia, Gambia and Ghana.

Also, as part of commemorating the World Folklore Day in Ghana, **The National Folklore Board is entreating the entire Ghanaian community; from families to (cooperate) institutions, to participate in the celebration by using Ghanaian folklore by way of enjoying Ghanaian meals and drinks, highlife music or folk songs, telling folk stories, proverbs and poems, wearing Ghanaian outfits, and of course, speaking Ghanaian languages.**

The need to protect and promote our heritage as Ghanaians and celebrate the world folklore day should resonate as an area of interest to all.

For more information about the World Folklore Day celebrations in Ghana please call the National Folklore Board on 0303970953, 0244623154, and 0595724133 or by mail on [info@folkloreboardgh.org](mailto:info@folkloreboardgh.org) between 8am to 4:30pm Mondays to Fridays.

**Supported by: Databank, Donewell Insurance and Ghana Tourism Authority.**

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